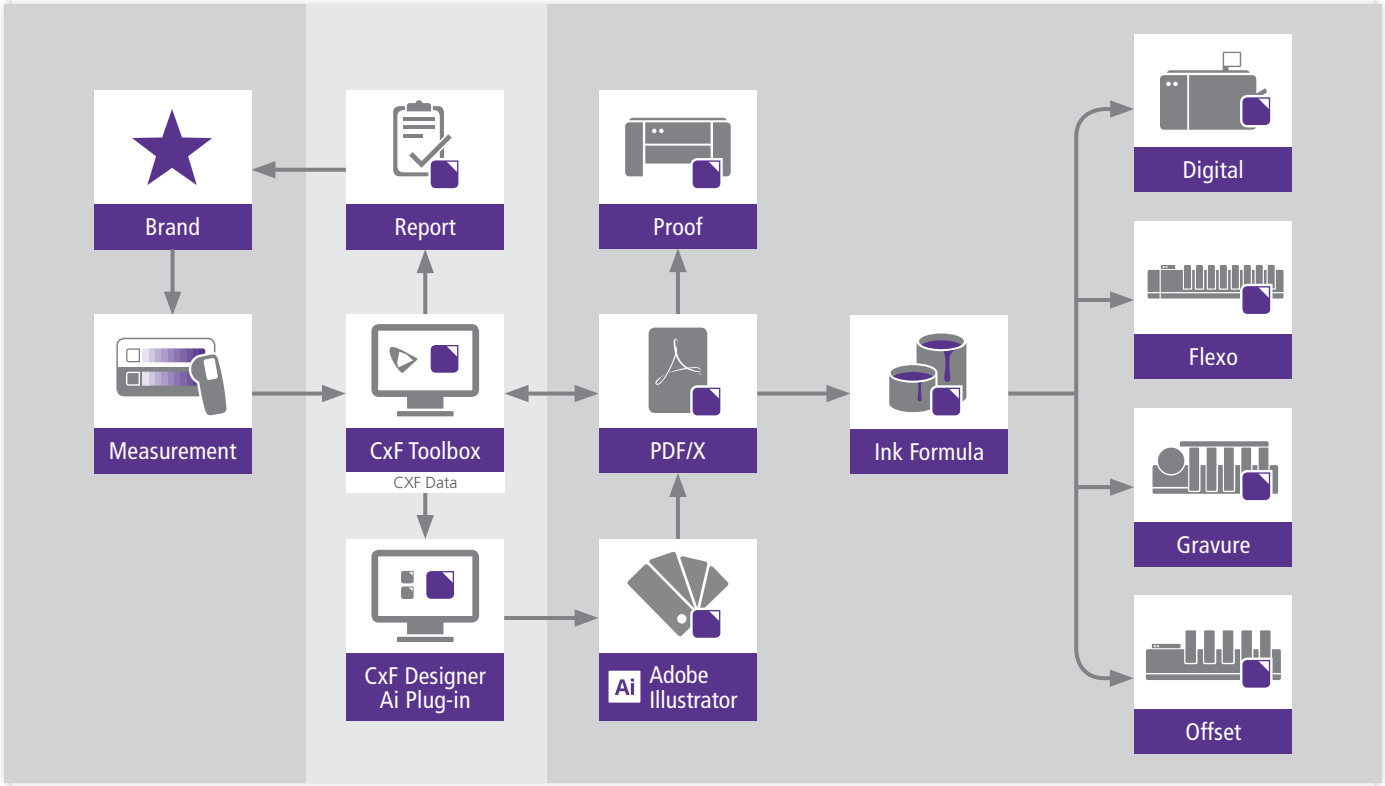
ORIS CXF TOOLBOX & ORIS CXF DESIGNER

Global communication of brand colors – consistently and effectively



Test the ORIS CxF Toolbox and ORIS CxF Designer!

In a global world, electronically communicating color data accurately is quickly becoming a requirement. Global workflows as well as in-house digital workflows from designer to press are demanding common, adequate and effective means to communicate color and appearance. CxF allows seamless, worldwide, digital communication of all commercially significant aspects of color. Furthermore, CxF is defined in a completely open way so every aspect of a color is communicated, even if the application and color communication features required are unknown.

If brand color consistency is an important part of your business then you need to be able to utilize CxF files easily. Designers can immediately design in color accurate specifications, and when the proof reaches the printer you can rest assured that all the color data they need is properly contained in the file as well.

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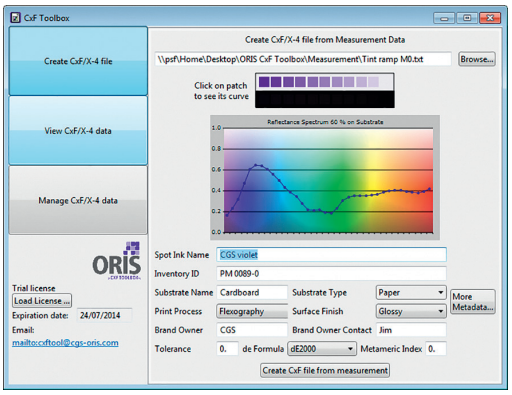
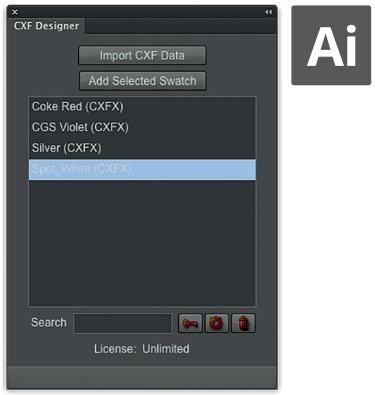
ORIS CxF Toolbox converts measured CGATS data from any instrument to CxF data. Any PDF/X file can be analyzed with CxF Toolbox to extract the CxF data for tone value increase aims, colorimetry, tolerances and more. PDF files can be updated, new CxF data embedded and output intent profiles defined. Ink formulation data can be stored and read to verify that correct ink formulation ingredients and opacity are being used by the final printer, all to ensure your brand color is the same – from one press run to the next.

ORIS CxF Designer uses already created CxF files and imports them directly into the Adobe design software swatch library. Colorimetric brand colors are used for file creation, then CxF Designer automatically exports the full CxF metadata to the PDF/X file. Designers no longer need to wait for the perfect color to be created. What is used on screen can be sent directly with the final PDF.



ORIS CxF Toolbox



ORIS CxF Designer

Key Benefits

- Use of standard file format for brand colors
- Design files using exact brand colors
- Export CxF metadata to PDF/X for supply chain partners
- Ink formulation instructions embedded for easy extraction
- Match colors, tints and overprints accurately
- Reduces press setup time
- Includes tools for reporting quality metrics